

Creativity and Innovation

1 day

Description

This ILT Series course teaches students about creative thinking in the workplace. Students will develop creative thinking skills, mentally and physically prepare for creativity, incorporate innocence, intuition, and adventure into creative thinking, and use creativity to generate ideas and solve problems. The course describes exercises that can be used to prepare the mind and body for creative thinking and explains the most common ways creativity is incorporated into problem solving. Course activities also examine recruiting and retaining creative individuals, performing a creativity audit, communicating with creative people, defining creative rhythm, and exploring ways to implement a creative culture. Students also learn how to organize creative teams, conduct effective team sessions, avoid roadblocks to team creativity, increase creativity in a team, and use the creative problem-solving process.

Prerequisites

- *None*

Course Outline

Unit 1: Creative thinking basics

Topic A: Creative thinking

Topic B: The creative process

Unit 2: Personal creativity

Topic A: Preparing to be creative

Topic B: Increasing creativity

Unit 3: Creativity in organizations

Topic A: Creative organizations

Topic B: Using creativity

Unit 4: Fostering a creative environment

Topic A: Employing creative individuals

Topic B: Maintaining a creative environment

Unit 5: Promoting team creativity

Topic A: Organizing creative teams

Topic B: Conducting team sessions

Topic C: Promoting and using creativity